

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Three Point Media
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258739-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	MDSCC-SC	1604

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	258739	06310245

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	377	396

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/12/12	10-11AM Ellen	10-11A Ellen	----1--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 10:30 AM 10-11AM Ellen 10-11A Ellen :30 MI DP2200H \$950.00 NM									
2	10/12/12	10/12/12	Late Night 1237-137A	1237A-137A	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 1:34 AM Late Night 1237-137A 1237A-137A :30 MI DP2200H \$500.00 NM									
3	10/12/12	10/12/12	Noon News 12-1230p	12N-1230P	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 12:10 PM Noon News 12-1230p 12N-1230P :30 MI DP1701H \$1,200.00 NM									
4	10/12/12	10/12/12	Ricki Lake	3-4p	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 3:55 PM Ricki Lake 3-4p :30 MI DP1701H \$600.00 NM									
5	10/12/12	10/12/12	NBC Early	NBC Early	----1--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 4:28 AM NBC Early NBC Early :30 MI DP1701H \$90.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/12/12	10/12/12	M-F Local News @ 4pm	4p-430pm	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 4:28 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1701H \$1,200.00 NM									
7	10/12/12	10/12/12	Inside Edition M-F 430-5p	430p-5p	----1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 4:58 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP2200H \$1,100.00 NM									
8	10/12/12	10/12/12	M-F Local 4 News 5-6pm	5P-530P	----1--	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 5:21 PM M-F Local 4 News 5-6pm 5P-530P :30 MI DP1701H \$2,100.00 NM									
9	10/12/12	10/12/12	Local 4 News Today 5-6A	530-6a	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 5:51 AM Local 4 News Today 5-6A 530-6a :30 MI DP1701H \$650.00 NM									
10	10/12/12	10/12/12	M-F Wheel of Fortune	7P-730P	----1--	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 7:18 PM M-F Wheel of Fortune 7P-730P :30 MI DP1701H \$3,200.00 NM									
11	10/12/12	10/12/12	Dateline Detroit	8-9PM	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 8:38 PM Dateline Detroit 8-9PM :30 MI DP1701H \$5,000.00 NM									
12	10/12/12	10/12/12	Today Show 9-10A	9A-10A	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 9:28 AM Today Show 9-10A 9A-10A :30 MI DP1701H \$800.00 NM									
13	10/15/12	10/15/12	10-11AM Ellen	10-11A Ellen	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 10:31 AM 10-11AM Ellen 10-11A Ellen :30 MI DP2200H \$950.00 NM									

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258739-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/15/12	10/15/12	Late Night 1237-137A	1237A-137A	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 1:28 AM Late Night 1237-137A 1237A-137A :30 MI DP2200H \$500.00 NM									
15	10/15/12	10/15/12	NBC Early	NBC Early	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 4:27 AM NBC Early NBC Early :30 MI DP2200H \$90.00 NM									
16	10/15/12	10/15/12	M-F Local News @ 4pm	4p-430pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 4:27 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1001H \$1,200.00 NM									
17	10/15/12	10/15/12	4:30am Local News	4:30-5am M-F	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 4:56 AM 4:30am Local News 4:30-5am M-F :30 MI DP1001H \$175.00 NM									
18	10/15/12	10/15/12	Inside Edition M-F 430-5p	430p-5p	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 4:51 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP2200H \$1,100.00 NM									
19	10/15/12	10/15/12	M-F Local 4 News 5-6pm	5P-530P	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 5:21 PM M-F Local 4 News 5-6pm 5P-530P :30 MI DP1001H \$2,100.00 NM									
20	10/15/12	10/15/12	Local 4 News Today 5-6A	530-6a	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 5:49 AM Local 4 News Today 5-6A 530-6a :30 MI DP2200H \$650.00 NM									
21	10/15/12	10/15/12	M-F Local 4 News 6-630p	6P-630P	1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 5:58 PM M-F Local 4 News 6-630pm 6P-630P :30 MI DP2200H \$3,000.00 NM									

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Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258739-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/15/12	10/15/12	M-F Jeopardy	730P-8P	1-----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 7:43 PM M-F Jeopardy 730P-8P :30 MI DP1001H \$3,200.00 NM									
23	10/15/12	10/15/12	Today Show 9-10A	9A-10A	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 9:50 AM Today Show 9-10A 9A-10A :30 MI DP1001H \$800.00 NM									
24	10/13/12	10/13/12	Saturday Night Live	1130P-102A	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 12:46 AM Saturday Night Live 1130P-102A :30 MI DP1001H \$2,000.00 NM									
25	10/13/12	10/13/12	Sat 7-730pm Local News 7p-730p		-----1-	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 7:41 PM Sat 7-730pm Local News 7p-730p :30 MI DP2200H \$1,450.00 NM									
26	10/13/12	10/13/12	Sat 6-8am/Local 4 News 6-7am		-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 6:39 AM Sat 6-8am/Local 4 News 6-7am :30 MI DP1001H \$600.00 NM									
27	10/13/12	10/13/12	Sat 6-8am/Local 4 News 7-8am		-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 7:40 AM Sat 6-8am/Local 4 News 7-8am :30 MI DP2200H \$800.00 NM									
28	10/13/12	10/13/12	Sat 8-10am Today	Sat 9-10am Today	-----1-	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 9:49 AM Sat 8-10am Today Sat 9-10am Today :30 MI DP1001H \$1,450.00 NM									
29	10/14/12	10/14/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$1,550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 6:22 PM Sun 6pm Sun 6pm :30 MI DP1001H \$1,550.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/14/12	10/14/12	Sun News 6-730am	Sun 6-7am	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 6:28 AM Sun News 6-730am Sun 6-7am :30 MI DP2200H \$600.00 NM									
31	10/14/12	10/14/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 7:10 AM Sun News 6-730am Sun 7-7:30am :30 MI DP1001H \$725.00 NM									
32	10/14/12	10/14/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 8:30 AM Sun Local News 8-9am Sun 8-9am :30 MI DP2200H \$900.00 NM									
33	10/11/12	10/11/12	10-11AM Ellen	10-11A Ellen	---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 10:41 AM 10-11AM Ellen 10-11A Ellen :30 MI DP2200H \$950.00 NM									
34	10/11/12	10/11/12	Late Night 1237-137A	1237A-137A	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 1:21 AM Late Night 1237-137A 1237A-137A :30 MI DP2200H \$500.00 NM									
35	10/11/12	10/11/12	Ricki Lake	3-4p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 3:28 PM Ricki Lake 3-4p :30 MI DP1701H \$600.00 NM									
36	10/11/12	10/11/12	NBC Early	NBC Early	---1---	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 4:17 AM NBC Early NBC Early :30 MI DP2200H \$90.00 NM									
37	10/11/12	10/11/12	M-F Local News @ 4pm	4p-430pm	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 4:30 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1701H \$1,200.00 NM									

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INVOICE


<http://www.clickondetroit.com/index>

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258739-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/11/12	10/11/12	4:30am Local News	4:30-5am M-F	--- 1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --- 1--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 4:52 AM 4:30am Local News 4:30-5am M-F :30 MI DP1701H \$175.00 NM									
39	10/11/12	10/11/12	Inside Edition M-F 430-5p	430p-5p	--- 1---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --- 1--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 4:57 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP1701H \$1,100.00 NM									
40	10/11/12	10/11/12	M-F Local 4 News 5-6pm	5P-530P	--- 1---	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --- 1--- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 5:24 PM M-F Local 4 News 5-6pm 5P-530P :30 MI DP2200H \$2,100.00 NM									
41	10/11/12	10/11/12	Local 4 News Today 5-6A	530-6a	--- 1---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --- 1--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 5:54 AM Local 4 News Today 5-6A 530-6a :30 MI DP1701H \$650.00 NM									
42	10/11/12	10/11/12	M-F Local 4 News 5-6pm	530P-6P	--- 1---	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --- 1--- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 5:38 PM M-F Local 4 News 5-6pm 530P-6P :30 MI DP1701H \$2,250.00 NM									
43	10/11/12	10/11/12	M-F Local 4 News 6-630p	6P-630P	--- 1---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --- 1--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 M-F Local 4 News 6-630pm 6P-630P :00 \$3,000.00 NM See MG 43.2									
2 WDIV Th 10/11/12 6:51 PM NBC Nightly News 630-7p :30 MI DP1701H \$3,000.00 NM MG for 43.1 10/11									
44	10/11/12	10/11/12	M-F Jeopardy	730P-8P	--- 1---	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --- 1--- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 7:42 PM M-F Jeopardy 730P-8P :30 MI DP1701H \$3,200.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258739-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/11/12	10/11/12	Today Show 9-10A	9A-10A	--- 1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --- 1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 9:51 AM Today Show 9-10A 9A-10A :30 MI DP1701H \$800.00 NM									
46	10/09/12	10/09/12	10-11AM Ellen	10-11A Ellen	- 1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 10:37 AM 10-11AM Ellen 10-11A Ellen :30 MI DP1701H \$950.00 NM									
47	10/09/12	10/09/12	Late Night 1237-137A	1237A-137A	- 1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 1:10 AM Late Night 1237-137A 1237A-137A :30 MI DP1701H \$500.00 NM									
48	10/09/12	10/09/12	Ricki Lake	3-4p	- 1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 3:38 PM Ricki Lake 3-4p :30 MI DP2200H \$600.00 NM									
49	10/09/12	10/09/12	NBC Early	NBC Early	- 1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 4:29 AM NBC Early NBC Early :30 MI DP1701H \$90.00 NM									
50	10/09/12	10/09/12	M-F Local News @ 4pm	4p-430pm	- 1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 4:25 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1701H \$1,200.00 NM									
51	10/09/12	10/09/12	4:30am Local News	4:30-5am M-F	- 1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 4:52 AM 4:30am Local News 4:30-5am M-F :30 MI DP2200H \$175.00 NM									
52	10/09/12	10/09/12	Inside Edition M-F 430-5p	430p-5p	- 1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 4:57 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP1701H \$1,100.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258739-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/09/12	10/09/12	M-F Local 4 News 5-6pm	5P-530P	- 1 - - - - -	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV Tu		10/09/12	5:27 PM	M-F Local 4 News 5-6pm	5P-530P	:30	MI DP1701H	\$2,100.00	NM
54	10/09/12	10/09/12	Local 4 News Today 5-6A	530-6a	- 1 - - - - -	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$650.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV Tu		10/09/12	5:39 AM	Local 4 News Today 5-6A	530-6a	:30	MI DP1701H	\$650.00	NM
55	10/09/12	10/09/12	M-F Local 4 News 6-630p	6P-630P	- 1 - - - - -	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV Tu		10/09/12	6:10 PM	M-F Local 4 News 6-630pm	6P-630P	:30	MI DP2200H	\$3,000.00	NM
56	10/09/12	10/09/12	M-F Jeopardy	730P-8P	- 1 - - - - -	:30	1	\$3,200.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$3,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV Tu		10/09/12	7:43 PM	M-F Jeopardy	730P-8P	:30	MI DP1701H	\$3,200.00	NM
57	10/09/12	10/09/12	Today Show 9-10A	9A-10A	- 1 - - - - -	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV Tu		10/09/12	9:29 AM	Today Show 9-10A	9A-10A	:30	MI DP1701H	\$800.00	NM
58	10/10/12	10/10/12	10-11AM Ellen	10-11A Ellen	- - 1 - - - -	:30	1	\$950.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$950.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/10/12	10:29 AM	10-11AM Ellen	10-11A Ellen	:30	MI DP1701H	\$950.00	NM
59	10/10/12	10/10/12	Tonight Show 1135P-1237A	1135P-1237A	- - 1 - - - -	:30	1	\$1,650.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$1,650.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/10/12	12:31 AM	Tonight Show 1135P-1237A	1135P-1237A	:30	MI DP1701H	\$1,650.00	NM
60	10/10/12	10/10/12	Late Night 1237-137A	1237A-137A	- - 1 - - - -	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/10/12	1:27 AM	Late Night 1237-137A	1237A-137A	:30	MI DP1701H	\$500.00	NM

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258739-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/10/12	10/10/12	Noon News 12-1230p	12N-1230P	-- 1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 12:11 PM Noon News 12-1230p 12N-1230P :30 MI DP1701H \$1,200.00 NM									
62	10/10/12	10/10/12	Ricki Lake	3-4p	-- 1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 3:47 PM Ricki Lake 3-4p :30 MI DP2200H \$600.00 NM									
63	10/10/12	10/10/12	NBC Early	NBC Early	-- 1----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 4:28 AM NBC Early NBC Early :30 MI DP1701H \$90.00 NM									
64	10/10/12	10/10/12	M-F Local News @ 4pm	4p-430pm	-- 1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 4:23 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1701H \$1,200.00 NM									
65	10/10/12	10/10/12	Inside Edition M-F 430-5p	430p-5p	-- 1----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 4:42 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP1701H \$1,100.00 NM									
66	10/10/12	10/10/12	M-F Local 4 News 5-6pm	5P-530P	-- 1----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 5:21 PM M-F Local 4 News 5-6pm 5P-530P :30 MI DP1701H \$2,100.00 NM									
67	10/10/12	10/10/12	Local 4 News Today 5-6A	530-6a	-- 1----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 5:41 AM Local 4 News Today 5-6A 530-6a :30 MI DP2200H \$650.00 NM									
68	10/10/12	10/10/12	M-F Local 4 News 5-6pm	530P-6P	-- 1----	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 5:37 PM M-F Local 4 News 5-6pm 530P-6P :30 MI DP2200H \$2,250.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258739-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC-SC	1604	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	10/10/12	10/10/12	M-F Wheel of Fortune	7P-730P	-- 1----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 7:27 PM M-F Wheel of Fortune 7P-730P :30 MI DP1701H \$3,200.00 NM									
70	10/10/12	10/10/12	Today Show 9-10A	9A-10A	-- 1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -- 1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 9:49 AM Today Show 9-10A 9A-10A :30 MI DP1701H \$800.00 NM									

Total Spots **70** Gross Total **\$88,500.00**

Payment Terms 30 Days

Agency Commission **\$13,275.00**
Net Amount Due **\$75,225.00**

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